

# TAKE THE PLEDGE

JOIN THE COLLECTIVE HELPING PEOPLE EXPERIENCING HOMELESSNESS, ONE GESTURE AT A TIME.

## WHAT YOU CAN DO



Choose what you feel comfortable offering.



Put up stickers declaring that you took The Pledge and showing what you have to offer.



Make someone's day brighter by reminding them that they are part of our community.

## WHAT WE WILL DO



Let houseless neighbors and non-profits know that you joined the network.



Encourage our followers to patronize your business and tell others to do the same.



Be there to support member businesses as they sign up and support The Pledge.

## HOW IT TIES TOGETHER

You will be joining a growing network dedicated to making everyone's day better in our community.

By offering what you can, you strengthen our cohesive collective.



## ABOUT THE PLEDGE PORTLAND

**We are a collective of neighbors.**

Starting in Seattle in 2016 as a project of Be:Seattle, The Pledge has taken root in other cities with the help of local organizations and community members.

**The Pledge Portland is supported by:**

- Street Roots
- Business for a Better Portland
- B Local PDX
- Portland State University's Homelessness Research & Action Collaborative

# HELP YOUR NEIGHBORS

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## WHAT YOU CAN OFFER

Businesses may choose to offer any of the following—  
but are not limited to this list.



TOILET



CLOTHING



CHARGING



HAIRCUT



TELEPHONE



COFFEE



MENSTRUAL PRODUCTS



WATER



BIKE REPAIR



FOOD



SANITIZER



TOOLS

## WHAT TO EXPECT

The Pledge Portland member businesses will receive:

- Acknowledgment on The Pledge website
- Ongoing ads in the weekly Street Roots publication\*
- Complimentary start-up packet including storefront window decal + resource guide

\*Street Roots circulates nearly 10,000 copies of its newspaper every week, with an estimated average weekly readership of 25,000. Street Roots readers are working- and middle-class, educated, routine news consumers who care about social justice issues.

## PARTICIPATION CONTRIBUTIONS

*We rely on your generosity to do this work.*

The Pledge Portland asks participating businesses to contribute to the ongoing efforts of The Pledge.

Your contribution offsets any costs for the maintenance of the Pledge website, mailing materials to participating businesses and on-going advertisements in Street Roots.

No contribution amount is too large or too small. Contributions to The Pledge can be made via Street Roots at [www.streetroots.org/donate](http://www.streetroots.org/donate).

## WILL YOU TAKE THE PLEDGE?

TO TAKE THE PLEDGE OR FOR MORE INFORMATION, PLEASE VISIT: [PLEDGETOHELP.ORG/PDX](http://PLEDGETOHELP.ORG/PDX)

The Pledge is a regional project in Seattle, Tacoma, & Portland.